

# Partnership & Progress



Issue 6 Winter 1997

A Regular Report on the Projects and Activities of the Buckeye Institute



## Entrepreneurs Shut Out by City Regulations

Many of Ohio's cities create barriers that make it almost impossible for small entrepreneurs to start a taxicab business, according to a Buckeye Institute study released in late October.

The Institute analyzed taxicab ordinances and regulations in Ohio's eight largest cities (Akron, Cincinnati, Columbus, Dayton, Toledo, Cleveland, Youngstown, and Canton) and found they often stifle competition and discourage new company start-ups. Meanwhile other U.S. cities, such as Indianapolis and Denver have found success in deregulating their taxi markets.

The report, which identifies at least 19 burdensome regulations, recommends several reforms to increase the competitiveness of the taxicab industry.

"A taxicab company should be one of the easiest businesses to begin," said Sam Staley, Vice President for Research for the Buckeye Institute. "However, local regulations often make it virtually impossible to start up a taxicab company, particularly for low-income residents."

The study was released at two major news conferences which generated statewide media coverage. The first conference, taking place at the Ohio Statehouse, was joined by State Rep. John Garcia (R-Toledo) who said that "this report exposes burdensome regulations that hurt people living in the inner-city. We're talking about economic opportunity for a lot of people." Later that same day a news conference, attended by the *Dayton Daily News* and other local press, was held in Dayton City Hall where members of the Dayton community were introduced to the study.

## Vouchers begin In Cleveland

Starting in September, 1,800 of Cleveland's low income children became part of the first full blown voucher program in the country. Known officially as the Cleveland Scholarship and Tutoring Program, the Cleveland plan gives each child a voucher for up to \$2,250 to attend any school of their choice, public or private, secular or religious.

The Buckeye Institute has been a strong link in the chain of school choice in Ohio. In December, 1994, the Institute co-sponsored Cleveland's first "Summit on Vouchers" where over 200, mostly inner city, residents attended. This event served as a catalyst to providing testimony, writing op-eds, and coordinating interviews with the media that took the message one step further. In the following Spring, the Ohio General Assembly approved its biennial budget which included a provision establishing a pilot voucher project in the debt-ridden Cleveland school district.



**1994 Cleveland Voucher Summit:** Community leaders and members of the Buckeye Institute are seen here with Wisconsin State Representative Polly Williams (exact center) at the Voucher Summit cosponsored by the Institute.



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## Commentary

More than four years ago Bill Diehl had a vision for an organization in Ohio which would examine issues and present the case for limited government alternatives. Out of that vision he founded the Buckeye Institute in 1994, merging forces with professor Sam Staley in Dayton.

Bill, who hails from Defiance, Ohio, contributed the seed money for the start-up of the Institute and laid out its founding principles. He continues to this day to be an extremely generous supporter of the Institute. Last June, Bill stepped down as Chairman of the Buckeye Institute.

As the article below attests, the entire Board is forever grateful to Bill for his contribution to free markets and limited government in Ohio. Without his vision and persistence, the Buckeye Institute would not exist as it does today. Thanks, Bill!



**William Killgallon,**  
Chairman

## Institute Recognizes Bill Diehl's Contribution

Earlier this year, the Board of Trustees and Advisors recognized Bill Diehl for his founding of the Buckeye Institute and his leadership as the Institute's first Chairman.

At a luncheon in Columbus, Bill was honored with a plaque, now hanging in the Institute's front office, recognizing his contribution. To recognize his commitment to freedom, the Board also gave him a hard bound copy of F.A. Hayek's *The Road to Serfdom*, with inscriptions written within by each Trustee.

Bill handed over the reigns of Chairmanship at the meeting to his successor, Bill Killgallon. As a gesture of their appreciation, the Board named Bill Diehl Chairman Emeritus so he would continue to be a guiding force for the Institute.



**Bill Diehl** (r) receives the Chairman's plaque from Trustee **Dan Peters** (l) at last summer's Board of Trustees' meeting.

## Making an impact in & around Ohio



**Governor's Chief Economist**  
Sam Nemer talks with Research  
Advisor David Swindell about  
stadium financing.



**Lima News Editor** Steve Greenhut  
talks with VP for Research, Sam  
Staley, about issues facing Ohio's  
cities. An editorial was written  
resulting from their discussion.



**Morning TV:** VP for Research, Sam Staley (l), talks  
with Fred Griffith and Linda Hirsch on Cleveland's  
*Morning Exchange* about education reform.

## First Advisory Council Launched

To help promote free-market reforms in Ohio's local governments, the Buckeye Institute recently launched the first Local Advisory Council in Dayton, with others soon to follow in all major Ohio cities. The role of the advisory councils will be to expand the impact of the Buckeye Institute across the state and to suggest new members for the Buckeye Fellows program.

Tony Ballmann, an Associate Financial Consultant with Merrill Lynch, will spearhead the efforts to start the Dayton Advisory Council and assist with the establishment of councils in other Ohio cities.

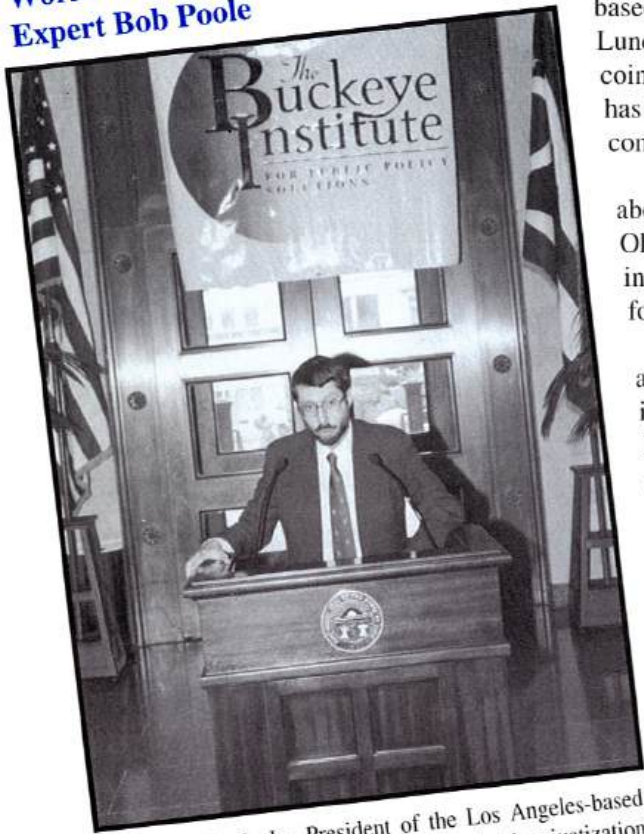
"These Advisory Councils will help create a greater awareness of the Buckeye Institute by sponsoring local events and by identifying new members for the Buckeye Fellows program," said Tony, who has assisted the Institute in the past. "This is just another way that I can help support the goals of the Buckeye Institute."



**Dayton Advisory Council Leader**, Tony  
Ballmann (r), discusses ideas with Buckeye  
Chairman Bill Killgallon.

# Worldwide Privatization Expert Addresses

## Worldwide Privatization Expert Bob Poole



Robert W. Poole Jr., President of the Los Angeles-based Reason Foundation, spoke about the worldwide privatization revolution and specific opportunities for Ohio government.

In early September, Robert W. Poole Jr., President of the Los Angeles-based Reason Foundation, was the guest speaker at the Fall '96 Issues & Ideas Luncheon sponsored by the Buckeye Institute. Mr. Poole, who is credited with coining the term "privatization," has written extensively about the subject and has given advice to several White House administrations and government commissions.

Speaking to a crowd of about 130 state officials and staff, Mr. Poole spoke about the worldwide privatization revolution and the opportunities here in Ohio. In fact, he even cited Franklin, Ohio, which was the first municipality in the country to privatize its sewage treatment facilities, as an example to follow.

The Issues & Ideas Luncheons are sponsored by the Buckeye Institute and held quarterly at the state capitol. Their purpose is to explore innovative ideas and solutions by presenting experts in each particular field. The next luncheon, scheduled for January 29, 1997, will feature Stephen Moore of the Cato Institute.

## State Senators come to hear about Privatization



State Senators Scott Nein (R-Middletown), Anthony Latell (D-Girard) and Rhine McLin (D-Dayton) came to learn about privatization trends.

## Poole confers with Liquor Control Director



Dept. of Liquor Control Director, Michael Akrouche, discusses privatization with Bob Poole.

# State Officials

## Media cover Poole's speech



Columbus Dispatch columnist Lee Leonard (center) takes notes as Bob Poole discusses the effects of privatization with Peter Wray (right) of the Ohio Civil Service Association.

## Lots of Q&A followed the speech



▲ State Representative Robert Netzley (R-Laura) asks Bob Poole about privatizing welfare during the Q&A portion of the luncheon.

## Influential lawmakers listened to Poole's insight



House Leadership: (from left to right) Rep. Robert Netzley (Chairman of the Insurance Committee), Jason West (Legislative Aide to Rep. Batchelder) Rep. Ron Amstutz (Asst. Majority Whip), Rep. William Batchelder (Speaker Pro Tempore), and Rep. Dale VanVyven (Chairman of Health Retirement and Aging Committee) discuss privatization.

## Lawmaker talks about privatization with Buckeye Staff member



► State Representative Gene Krebs (R-Camden) speaks with Buckeye Communications Director, Brad Beckett, about current state level privatization efforts in Ohio.

## 45 minute privatization presentation to interested state officials



◀ Speaking for 45 minutes, Bob Poole outlined examples of privatization from around the world.

## Gettler and Smith Join Board of Trustees



**Deliaan Gettler**  
*Cincinnati, Ohio*

Dee Gettler received her Bachelor's degree from the College of William & Mary. She serves on the Boards of the Seven Hills School, United Home Care, Cincinnati Ballet, and the Hamilton County Alcohol & Drug Addiction Services Board. She has also served as President of the Parent's Council at Anderson High School, Chair of the University of Cincinnati's President's Poll, and as a member of the Buckeye Institute's Business Advisory Board. Dee and her husband, Benjamin, have five children and reside in Cincinnati.



**Bradley A. Smith, J.D.**  
*Professor*  
Capital University Law School  
Columbus, Ohio

Brad Smith is a graduate of the Harvard Law School and Kalamazoo College. He has been a member of the Buckeye Institute's Research Advisory Board since 1994. The author of many articles and publications, Brad is called upon frequently to appear on television news shows as an expert in many subject areas. He is an Advisor to the Mackinac Center, a member of the American Healthcare Council, the Federalist Society, the American Bar Association, the Ohio State Bar Association, and the Columbus Legal Aid Society.

## Business Leaders Join Advisory Board



**Dominic J. Guzzetta, Ph. D.**  
*President Emeritus*  
The University of Akron  
Akron, Ohio

Dom Guzzetta is a graduate of the University of Buffalo where he earned his Bachelor's, Master's, and Doctoral degrees. After serving in the U.S. Army during World War II, Dr. Guzzetta began a career in education spanning almost five decades, including serving as President of The University of Akron for 13 years. His advice on higher education has been sought by several governments around the world, and he was a member of the first presidential mission to the People's Republic of China. He has also been involved in numerous civic and educational organizations such as the United Way, the Urban League, Kiwanis, and the Boy Scouts.



**Raymond Arth, Jr.**  
*President and CEO*  
Phoenix Products, Inc.

Ray Arth is a graduate of Case Western University where he earned a Bachelor's Degree in Accounting. He is one of the founders of Phoenix Products, Inc., which manufactures faucets for residential housing as well as a specialty line for recreational vehicles and manufactured homes. Mr. Arth has been heavily involved in the Cleveland Growth Association by serving on its Board of Directors, as Chairman of the Council of Smaller Enterprises, as a member of the Finance Committee, and on the Surface Transportation Task Force. He has served on the Board of Trustees of National Small Business United, and was a member of the Heartland Institute's Board of Governors. Mr. Arth resides in Fairview Park with his wife, Pati, and their three daughters.

# Ohio Scholars Join Research Advisory Board

**Dorien Nunez**  
Adjunct Professor  
Dept. of African American Studies  
University of Cincinnati



**Henry Rennie, Ph.D.**  
Professor & Director  
Graduate Studies in Business  
Heidelberg College



**Joseph Martino, Ph.D.**  
Independent Researcher  
Sidney, Ohio

Dorien Nunez is a graduate of the Harvard School of Business. He has been an advisor to the U.S. Department of Commerce, and served as a delegate at the 1995 White House Conference on Small Business. He sits on the boards of trustees of the Queen City Foundation, and the Educate the Children's Foundation - which furnishes school supplies to economically challenged educational institutions across the country. Dorien and his wife, Cheryl, have two daughters and reside in Cincinnati.

Henry Rennie is a graduate of The Ohio State University where he received his Bachelor's, Master's, and Doctoral degrees. He is currently the Director of Heidelberg College's Small Business Institute and Graduate Studies in Business. Previously he was the Director (interim) of the Maumee Campus. He has edited and authored several prominent publications and is a member of numerous professional organizations.

Joseph Martino received his Bachelor's degree from Miami University, Master's from Purdue University, and Ph.D. from The Ohio State University. He recently retired from the University of Dayton Research Institute where he was a Senior Research Scientist. Prior to joining the University, he served in the U.S. Air Force and retired with the rank of Colonel. He is the author of a widely used textbook, *Technological Forecasting for Decision Making*, and is the Associate Editor of the journal, *Technological Forecasting & Social Change*.

## Interns make a difference at Buckeye



**Amy Kirilin**  
Summer '96

During Amy's time at Buckeye, she coordinated the research for the recently released study on taxi cab regulations in Ohio's cities (see cover page). She was also essential in researching data for numerous Buckeye publications, including a piece on Cleveland's voucher program. Amy is a Senior at James Madison College at Michigan State University.



**Brandon Lynaugh**  
Fall '96

While at Buckeye, Brandon coordinated the research for an upcoming study on workers compensation. In addition to administrative and developmental responsibilities, he aided in the research and writing of Buckeye publications. He formerly was a research intern with the Mackinac Center in Midland, Michigan. Brandon is a 1996 graduate of Michigan State University.

## Buckeye Trustees set '97 focus at University of Findlay

On October 2nd, the Buckeye Institute's Board of Trustees underwent a day-long retreat session at the University of Findlay. Using facilities graciously provided by the University's President, and member of Buckeye's Advisory Board, Ken Zirkle, they spent the day discussing the role the Institute will have in 1997 in shaping public policy in Ohio.

This past meeting was particularly beneficial because of the attendance, for the first time, of recent additions to the Board, Dee Gettler and Brad Smith. After a full day of identifying and discussing issues such as educational choice, privatization, and state spending, the trustees and staff were energized and fired up about the continued and future impact of the Buckeye Institute.



**Determining Buckeye's '97 focus:** Trustees Bill Diehl (l), Dee Gettler (c), and Debbie Owens (r) discuss an issue at the October Retreat.

# What Others Say...



*"Thank goodness for the Buckeye Institute's analysis and support. They kept the issue from being politicized and showed that Medical Savings Accounts were good for everyone."*

State Representative Dale Van Vyven  
 Chairman, Health Retirement & Aging Committee  
 Commenting after the passage of MSA legislation in Ohio.

*"I point to Buckeye as a model around the country"*

Byron Lamm  
 Executive Director  
 State Policy Network



*"No one can say now whether private firms could provide comparable maintenance or transportation services (in schools)...but a recent study by the Buckeye Institute gives reason for hope..."*

*The Plain Dealer*  
 Sept. 9, 1996  
 Editorial about a Cleveland area school district's debate over how to save money and streamline services.



*"I am impressed with the overall scope of the review and I hope some positive results come from the Report"*

Donald E. Jakeway  
 Director, Ohio Department of Development  
 Commenting on Buckeye's School Contracting Study



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